

M.W.RUTH CO.  
 510 Rhode Island Ave.  
 Cherry Hill, NJ 08002  
 (609) 667-2526

Dear Adam User,

We are very happy at this time to offer you many new items. A few of the products will have a future shipping date. These will be marked as such. Thank you for making us the largest mail order house selling Adam computer products. M.W.RUTH CO. won't let you down. We will continue to sell all supplies and programs for the ADAM. This catalog has been created as an encyclopedia of 3rd party software and supplies. We hope you will use this as a reference guide. If you see programs that are not in this catalog, please inform us. In some cases the programs are not being produced any more. But don't worry, we will update this catalog with new programs and supplies. If you move, let us have your change of address, so we can keep you updated with our mailings, since many new people and companies are coming out with new programs and supplies. By supporting us, you support the ADAM. We just wanted to inform you that we now ship 97% of our orders out within 24 hours. You may see ads that say super fast shipping, but according to what people tell us they must wait a month or two and more. This is the reason we stock what we sell. This catalog as stated will include mostly 3rd party products. We have in stock almost all of the products that Coleco sells (disk drives \$199.95, Modems \$99.95, Dragon's Lair \$24.95, Adam Calc \$39.95 and the list goes on. Some quantities from Coleco are limited due to the way they ship. Please call or write for prices and status with Coleco made products only. We can control our inventory with 3rd party products, just place your order, and we will ship your complete order immediately. We do meet or beat all advertised prices. Just include a copy of the ad, in some cases just where you saw the ad.

Every item listed here can be used in the Coleco Adam Computer.  
 (C)=Cartridge (D)=Disk (DP)=Data Pack

#### IMAGE MICROCORP

**DIABLO (DP/D) \$24.95 SALE \$19.95** Diablo, which derives its name from a European game of a half century ago known as Diablotin, consists of 232 sections of track. Two tracks on each of 116 movable panels. Excellent graphics and sound support. Machine language and auto-load. This is the fastest moving program we sell.

**BLACK GOLD (DP/D) \$24.95 SALE \$19.95** A board style game for 1 to 4 players. The computer simulates an oil deposit hidden beneath the surface of the earth. Choose a location on map, geological survey printed. Probability, drilling cost, taxes etc.

**THE STOCK MARKET GAME (DP/D) \$24.95 SALE \$19.95** A board style game for 1 to 4 players. This program is a model of the stock market. You can buy and sell shares. Four graphic displays (DOW-JONES, STOCK CHARTS, PORTFOLIO and BIG BOARD). Great game if you know how the stock market works. Great educational game and tool to learn about the market.

**LEARNING MORSE CODE & PROGRAMMABLE MORSE CODE PRACTICE (DP/D) \$19.95**  
These two programs teach the user the correct sound of each character in easy steps. The 2nd is a powerful learning aid. Varies speed and sound. Frequency is 600 to 1000 Hertz.

**DISASSEMBLER (DP/D) \$34.95 SALE \$24.95** Computers only understand, on the most basic level. We represent these as 1's and 0's. Machine Code is a listing of these numbers expressed in hexadecimal. This program will convert Machine Code stored in memory into something readable. To use this, you should have some programming knowledge.

**GEOMETRY I (DP/D) \$19.95** This program has a tutoring section. After the tutoring then go to the drill section. **PYTHAGOREAN**

**GEOMETRY II (DP/D) \$19.95** This program has a tutoring section. After the tutoring then go to the drill section. **QUADRILATERALS**

#### PARALLEL SYSTEMS, INC.

**HOME BUDGET PLANNING (DP) \$19.95 SALE \$9.95** Use up to 50 expense categories. Store on separate tape. Modify budget at any time. Print permanent record. Generate budgets weekly, bimonthly or monthly basis.

**HOME FILES MANAGER (DP) \$19.95 SALE \$9.95** Generate mailing lists, business or household inventory or design your own categories. Store records on tape. Print mailing labels or listing of your files.

**PERSONAL CHECKBOOK (DP) \$19.95 SALE \$9.95** Keep track of all checks, deposits and withdrawals. Balance your checkbook electronically. Print monthly summaries. Store summaries on tape to allow future updates.

**STATES & CAPITALS GAME (DP) \$19.95 SALE \$9.95** See the flag. Choose from two separate games. 1: Computer gives state - you guess capital. 2: Computer gives capital - you guess state. Study mode for beginners. Clues if you need them. Try for highest score. Print a list of the states and their capitals.

**WORLD CAPITALS GAME (DP) \$19.95 SALE \$9.95** Colorful graphics. Clues available. Study mode for beginners. Print a list of 50 countries and their capitals. 2 separate games. Computerized scoring.

**GREAT INVENTIONS GAME (DP) \$19.95 SALE \$9.95** Learn about the worlds greatest inventors. Choose from sequential or random play. Match wits against the computer for highest score. Great for the whole family. An educational experience.

**PARTY TRIVIA GAME (DP) \$19.95 SALE \$9.95** Six Categories:  
\* TV \* Hollywood \* 50's \* 60's \* Baseball \* Football  
Great for parties or just plain fun.

#### MARTIN CONSULTING

**BONANZA (DP/D) \$34.95 SALE \$29.95** Not only useful and fun, but these programs can show you some of the capabilities and routines of SmartBASIC. This program has 15 programs all different, from utilities to games (Sounder, othello, miniassembler, breakout, design etc.).

FANTASY GAMER (DP/D) 34.95      **NEW**      Role playing fun. 3 diff. programs

1. THE VISITOR - Interactive fiction with animated graphics. Your smart but odd companion must rendezvous with ship
2. BOMB SQUAD - Graphic adventure. Find the terrorists' bombs in time.
3. ADVENTURE CREATOR - Write your own adventure games. Instructions "framework" program, graphic subroutines, fast machine language parsing routine.

#### EXTENDED SOFTWARE CO.

EBU (DP/D) \$21.95      The Extended Basic Utilities package contains machine level routines that load into SmartBASIC, and extend its capabilities. While programming in BASIC, you can use the 16 colors in your text (like the SmartWRITER color options); RENUMBER (resequence) your program lines; A slide calculator to do HEX and DECIMAL conversions in basic; much more. This program includes SmartBASIC and is AUTO - LOADING. We feel that this program belongs in the hand of every ADAM owner. This is the replacement for SmartBASIC in our opinion.

CHARTS & GRAPH ASSEMBLER (DP/D) \$24.95      **NEW**      "Auto-proportions inputs" Create pie charts, bar graphics and line graphs. Up to ten inputs. Print bar graph on daisy-wheel printer. Add a graph to a letter or report. You can change from one type to another using the same data.

#### VICTORY SOFTWARE

ADVENTURE PACK I (DP/D) \$24.95      **SALE \$20.95**      3 text programs

1. Moon Base Alpha-Destroy meteor that's racing toward the moon or die.
2. Jack & the Beanstalk-Defeat the giant in your quest for golden hen.
3. Computer Adventure - Re-live getting your first computer. Different

ADVENTURE PACK II (DP/D) \$24.95      **SALE \$20.95**      3 text programs

1. African Adventure - Sole survivor of plane crash, find your way home.
2. Hospital Adventure - Your a spy whose mission is to complete the bungled assassination attempt on dictator, who is under guard.
3. Bomb Threat - Get back to town to warn police of a planted bomb.

BOUNTY HUNTER (DP/D) \$24.95      **SALE \$20.95**      This is a full length text adventure. You play the role of Bounty Hunter, battling against ruthless outlaws, hostile indians, wild animals etc. You will do this with your wits and six gun. This program is a real treat.

TREK (DP/D) \$24.95      **SALE \$20.95**      Objective: Seek out and destroy the Klingon invasion before your time runs out. This classic game has fascinated computerists for over a decade. You are the Commander.

SAVINGS & LOANS (DP/D) \$24.95      **SALE \$20.95**      This program will calculate interest, principal, monthly payments or term of loan based on the values you enter. It will also calculate the final value of either a single investment or periodic deposits into an annuity fund, savings account, IRA etc.

STRATEGY PACK I (DP/D) \$24.95      **SALE \$20.95**      **NEW**      4 programs

1. Payoff-1 to 4 can play this game with or without the computer. Choose your territories carefully; do you move now or gamble.
2. HI-IQ - This is the old European game of solitaire. It is played on

- a cross-shaped pegboard.
3. Jump - Similar to HI-IQ, except that the pegboard is square.
  4. Othello - Flank your opponents pieces and flip his disks! Play against another person or the computer.

**GAMES PACK I (DP/D) \$24.95      SALE \$20.95      NEW      3 programs**

1. Gotcha! - Sneak around a battlefield of mines and Kamikazi computer controlled robot guards. Lure the guards into self-annihilation by hiding behind the mines.
2. Street Sweepers - Gobble up all the dots in the maze before the ensuing nemesis gets you. The maze is different every time.
3. Cannoneers - Lob shoots at your opponent from your bunker over rugged and always different mountainous terrain. Watch as your projectile flies through the air. Did you choose the right angle?

#### TAPEWARE TECHNOLOGY

**THE RIB (DP) \$32.95      NEW      2 data pack package, with 14 programs and 5 tutorials.** Aimed at helping get more enjoyment & results from Adam. Interactive tutorials on basic & word processing. Powerful utility program, automatic line renumbering of basic, programs with GOSUB's and GOTO's resolved! Ability to merge basic programs. Print or display JUMBO characters. Use special purpose & SmartKEYS in basic. And much more. It can be the end of many problems that you have encountered.

#### STEVE JACOBY CO.

**HOME FINANCE (DP) \$19.95      5 programs all related.** 2 account checkbook, data summaries, labels, envelopes and much more.

**EDUCATION (DP) \$19.95      7 programs each separate.** Study, Mastermind, Tables, Idaho Squares (a great way to teach math logic), Kidquiz, Plus, Minus. An excellent teaching program, well rounded.

**GAMES (DP) \$19.95      7 programs.** Checkers, Hangman, Portrait, Liberty, Idaho Sq., Renegade (Pac Man type game), Dodgem.

**UTILITIES (DP) \$19.95      4 programs, great help for Adam users.**

**RECIPE (DP) \$19.95      Create, save, recall, change, print.**

#### SUPER SPECIAL with the 5 above programs.

Any 2 for \$24.95\*Any 3 for \$29.95\*Any 4 for \$34.95\*All 5 for \$39.95

Now, the small business series for the Adam. These programs work fine with the regular Adam and are even more powerful with the 64K expander.

**SUPER ONE (DP) \$19.95      NEW      Home/Business Finance-An accounting system.**

**RECEIVE (DP) \$19.95      NEW      Accounts Receiveable - Tracks accounts, types invoices, envelopes etc.**

**PAY (DP) \$19.95      NEW      Accounts Payable - Tracks accounts, types checks and envelopes, etc.**

**PAYROLL (DP) \$19.95      NEW      Complete Payroll System - Does checks,**

subs, envelopes, tracks etc.

**MAILFONE (DP) \$19.95      NEW      Mailing/Telephone System - Supports mail or fone solicit business**

The 5 above are "stand along" powerful programs that come with a tutorial. All 5 business programs - 1 package \$89.00

### STRATEGIC SOFTWARE

**SmartSPELLER (DP/D) \$39.95      NEW      Tired of all those spelling and typographical errors in your SmartWRITER documents? Let SmartSPELLER solve your problems accurately and efficiently. SmartSPELLER has a built-in electronic dictionary containing many of the most commonly used words in the English language. It has the ability to locate and display possible misspelled words and typographical errors that are found within your SmartWRITER documents. All at a touch of a button, the incorrect version will then be replaced with correct version. The document will be reformatted automatically. When ordering be careful to specify disk or data pack, since each have been programed to operate differently.**

**FastFILER (DP) \$24.95      NEW      FastFILER was formally called AdamFILER. This is the most efficient data base program that has been developed for the Adam. No longer will it take hours to look up records, now do it in seconds. Simply design a record-layout containing up to seventeen different categories and enter your information. All data is stored like individual records in a file-folder. Those records may be searched for by any category, using up to 4 command functions. Records may be edited, deleted, alphabetized, and printed in a variety of ways. The program is entirely menu driven and very easy to operate. All commands are at your fingertips. FastFILER is an all purpose program. Program is perfect for mail lists, inventory control (home or business), and 100,s of other different tasks. Print out your records in either mailing labels or customized report format. Comes with an easy to follow instruction manual.**

**DataCALC (DP) \$24.95      NEW      With DataCALC, your Adam will suddenly be able to do many business tasks that have made Apple & IBM computers so popular in the business world. You can now keep track of names, addresses, phone numbers, expenses, inventories, investments etc. It gives the ability to devise budgets, and project profits instantly. Organizes, and makes your figures easier to handle. Everything that you would expect from an electronic spreadsheet. Stores your facts and figures in a series of rows and columns, just like an actual accountant's spread sheet. File may contain up to 21 columns and 60 rows, giving you more than 1200 storage cells. Spreadsheet looks great on the Adam printer. Included is an easy to follow reference manual.**

**POWERPRINT (DP) \$24.95      NEW      You can now have your documents, letters and all papers have that professional look. This is the most powerful printing enhancement program developed for the Adam. You can now do many things like automatic line centering, right justification, headers, footers, multi type styles (need daisy wheels), single page print selections & so much more you will be delighted with what the Adam is capable of doing.**



SmartSPELLER, FastFILER, DataCALC will be shipped approximately June 1st and POWERPRINT mid June. These programs are now in production and as soon as we get them, we'll ship them to you. Please place your order for them now. If we get them sooner, we'll ship as soon as they arrive.

## MICRO 2

**YOU AND YOUR CHECKBOOK (DP) \$ 24.95** A hassle free balancing of your monthly statement. Includes all kinds of withdrawal and deposit categories. Sophisticated yet user-friendly. Produces printout copy for your records. A very complete program.

**MICRO MONEY MINDER (DP) \$24.95** Ideal for listing expenses, etc. Know where all your money goes with this easy to use monthly program.

**INSURANCE FILE (DP) \$24.95** Can't find your policy? What is the premium amount? All information on all types of policies at your fingertips. Easy to update. Screen review or printout copy.

**HOME/OFFICE INVENTORY (DP) \$24.95** Complete inventory record for easy review and safe storage of serial numbers, warranty information, purchase dates, prices and much more. Easy to add and update items.

**CREDIT CARD FILE (DP) \$24.95** Safety record for all credit card information. Instant recall of any card. Categorized for easy reference.

**PROPERTY MANAGEMENT (DP) \$24.95** At last, a program designed for the busy property manager. Complete tenant and rental information.

**MICRO MATH (DP) \$24.95** Ideal for grades 2-5. Graduated level of addition & multiplication skills. Colorful animated graphic rewards.

**READING FUN (DP) \$24.95** Grades 2-5. Make phonics fun with a program designed to teach vowels and rhyming words.

**ADDRESS FILE (DP) \$24.95** Ideal for clubs, business or home use. Address and phone information. Easy to update and add to. Number of entries limited only to size of data pack or disk.

**CASH FLOW ANALYSIS (DP) \$24.95** Your net profit is not the only measure of available cash. With this program, you see the true picture of business cash flow.

**INVESTMENT ANALYSIS (DP) \$24.95** An ideal record for your investments. Complete questions concerning a variety of investments. Categorized for easy reference.

**STOCK PROFILE (DP) \$24.95** Ideal method for charting profit or loss in stocks. Easy to add and update as your portfolio changes. Categorized for easy reference.

**MAKE CHANGE (DP) \$24.95 NEW** This is the most unique educational program dealing with money. 3 separate programs are included. This is a teaching tool and practice makes perfect. It will deal with buying and counting your change, which includes dealing with coins and bills. This program is great for young children and anybody that needs help.

**HOLIDAY SPELLING (DP) \$24.95 NEW** Four different groups of words in different times and seasons of the year. A good teaching tool for learning about holidays and spelling.

**SUPER SPECIAL** - Purchase any two MICRO 2 programs, and receive a coupon from us for a third program FREE. Coupon for FREE program will be redeemed by MICRO 2.

### SAGE ENTERPRISES

**PACKCOPY (DP) \$39.50 SALE \$29.95** PACKCOPY will make backup copies of most Adam software. You can copy software with 1 or 2 data drives, dual disk drives, or between a data drive and a disk drive. Make backup copies of SmartBASIC, SmartFiler, ADAMCalc, etc. PACKCOPY is intended for personal use only. It is illegal to sell/distribute copies made with PACKCOPY.

### BOOKS & LEARNING AIDS

**ADAM'S COMPANION \$9.95** This book takes nothing for granted, anticipating questions to designing original programs. It shows actual examples. This is a good starter book.

**THE COLECO ADAM ENTERTAINER \$12.95** Enjoyable and easy to use, this original collection of programs. Informative programs make optimal use of your Adam's special sound, color, and graphics capabilities. This book not only offers hours of fun, but also the opportunity to learn fundamental programming techniques. Whatever your level of expertise, this book is the ideal companion for you and your Adam.

**LEARNING TOGETHER WITH ADAM \$9.95** This is the only book that shows the parent how to use the computer to educate children. It addresses the question, what am I going to do with Adam? This book includes such items as using and learning SmartWriter, learning together with SmartBASIC, and best of all using SmartLOGO.

**FLIPTRACK LEARNING SYSTEM \$24.95** This includes two spoken voice cassettes and a quick reference guide. You learn directly by doing. This is at your pace and at your own convenience.

**A HACKER'S GUIDE TO ADAM \$12.95 Book**  
**\$5.00 Tape**  
**\$17.95 Total**

You can purchase the book A HACKER'S GUIDE TO ADAM separately from tape, but we don't suggest this. The tape will save you not hours, but days of time, and a faster and better understanding. A HACKER'S GUIDE TO ADAM is the book everybody is waiting for. We want to thank the authors, Peter & Ben Hinkle for giving us the finest, and most detailed book. It describes the Adam system, hardware and software. Operating system routines are identified and instructions given to use them to control the tape, printer, video, sound and keyboard. Printout of the expansion connectors are given for your own hardware projects. Z80 assembly language is described. Many BASIC programs are listed in the book. Just to name a few, we listed some below:

**Z80 DISASSEMBLER**  
**FONT EDITOR** - change character on the screen.

**SPRITE EDITOR** - make sprites & use them in Basic.  
**SOUND PROGRAM**  
**BACKUP** - copy all programs that are produced,  
 including SmartBASIC for personal use only.  
**CARTRIDGE COPY** - Backup your Colecovision cartridges  
 for personal use only.

### ACCESSORIES

**TRACTOR FEED** \$79.95 **NEW** Now you can use tractor feed paper,  
 tractor feed labels, etc. and the paper will stay in line. This is the  
 item that Coleco forgot to put on the printer. The Tractor Feed  
 attaches in seconds. No tools are needed, since it's the same as  
 original equipment. The Tractor Feed is made of stainless steel and  
 aluminum. Everybody that owns an Adam should have this Tractor Feed.  
**NOTE:** The Tractor Feed will be shipped at the latter part of June. We  
 suggest you place your order now. Shipments will be on a first come,  
 first shipped basis.

**PRINTER STAND / REMOTE ON/OFF** \$22.95 **SALE \$19.95** Front mounted  
 remote switch activator and printer leg set. A must for using fanfold  
 paper, labels, etc. It moves power on/off control to the front of the  
 printer. Raises the printer 3 & 3/4 inches on 4 special legs. This kit  
 only needs a screwdriver to install and no electrical modifications.

Combo SPECIAL above 2 items(Tractor Feed & Printer Stand) \$98.95

**ADAM HANDLER** \$39.95 Your fanfold computer paper is fed from under  
 the computer. The printer is placed in the middle. Your monitor or  
 small TV is placed on the top shelf.

**ADAM COOLER** \$29.95 A stand alone 115 volt, 60 cycle cooling fan  
 that is recommended if you give your ADAM prolonged use. Heat is the  
 biggest enemy of electronic components. Keep the air moving with this  
 nifty cooler.

Combo SPECIAL above 2 items (Handler & Cooler) \$59.95

**ADAM MONITOR CABLE** \$10.95

**MTR MONITOR** - 13" Color monitor for the ADAM - w/o cable \$239.95

**MONITOR STAND** - Fits TV's & monitors-360 rotation,12.5% angling \$22.95

**DISK HOLDER** - MM5 holds up to 50 5 1/4" disks-anti static \$15.95

**DISK HOLDER** - FLIP'N'FILE - Holds 50 5 1/4" disks \$16.95

**COMPUSERVE STARTER KIT** - 5 hours of free connect time. This will pay  
 for itself. This comes with a 3 ring binder Users' Guide. You will get  
 a personal ID number. This is a must if you use your modem. \$29.95

**SUPER SKETCH GRAPHICS TABLET** - This is all you need to create super  
 graphics. A software cartridge comes with the controller pad. \$34.95

**COLECO CONTROLLER** - Single action Adam replacement \$27.95



COLECO SUPER ACTION CONTROLLER - Single	\$39.95
COLECO SUPER ACTION CONTROLLERS - Two w/Baseball cartridge	\$64.95
COLECO ROLLER CONTROLLER - With Slither cartridge	\$64.94

DAISY WHEELS FOR ADAM - All styles below - \$5.50

PICA 10 (This comes with ADAM

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LETTER GOTHIC

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FORMS GOTHIC

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DUAL GOTHIC

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BOOKFACE ACADEMIC 10

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BULK RATE  
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